

SUPERHEROES OF SOUND



11.10.18

VOUV EVENT VENUE

DALLAS | TX



Dallas Hearing Foundation

SUPERHEROES OF SOUND



The Dallas Hearing Foundation would like to extend an invitation to attend the 2018 Fundraising Event benefiting the Dallas Hearing Foundation. Your presence and financial contributions will give the gifts of hearing and speech to children and adults with hearing loss. The Dallas Hearing Foundation is a 501c3 non-profit organization that supports all aspects of hearing services: medical, rehabilitative, education, counseling, and research. Priority is given to children who do not have insurance or other financial resources. Through DHF, these precious children receive hearing aids, cochlear implants, auditory-verbal therapy, educational services, and counseling. Our specialized team consists of an otologic surgeon, audiologists, a speech-language pathologist, an educational consultant, and a psychologist. With the services we provide, children and adults with hearing loss can pursue their own interests and dreams, rather than being restricted in a world of silence with severe limitations on their educational and employment opportunities.

The Dallas Hearing Foundation individualizes each child's treatment and provides the extraordinary attention needed to optimize their potential to hear, speak, and receive a quality education. We have children in our program that were born profoundly deaf and yet are being educated with their hearing peers in mainstream schools after receiving cochlear implants and auditory-verbal therapy. Mainstreaming deaf children into regular classrooms saves the public school system up to \$200,000 per child during K-12 education.

In 2017 we faced a significant backlog of beneficiary requests for assistance because in the prior year the number of individuals who looked to DHF for help exceeded the funds available. I am happy to report that our sponsors and donors responded with great generosity so that we have been able to fulfill these requests. This is the most encouraging development of 2017 for those involved with DHF. We pray that this level of support will enable us to do even more in 2018 and 2019.

The sources for this increase in demand are numerous, but include changes to our national healthcare system including developments in our Medicaid system. Unfortunately, the problem of providing care for the hearing impaired of all ages will likely worsen in the coming years as healthcare resources are redistributed. DHF will have a bigger gap to fill.

Many lives have been profoundly changed by the services provided by the Dallas Hearing Foundation. Our goal is to be able to give the miracle of hearing and speech to every deaf child and adult who needs our assistance. Please help us to assist these deserving individuals through our main fundraising event. Only you can forever change the life of a deaf person. We are so proud of the past assistance we have been able to provide to this community, of the present help we are currently providing, and hope to be able to service even more individuals in need in the future.

On behalf of the deaf children and adults who are waiting for a miracle, thank you for your time and consideration.

With Sincere Appreciation,

B. ROBERT PETERS, M.D.
PRESIDENT, DALLAS HEARING FOUNDATION



YOUR GENEROUS GIFTS PROVIDE

- \$40,000** COST OF COCHLEAR IMPLANT DEVICE AND RELATED MEDICAL EXPENSES
- \$28,000** COST OF COCHLEAR IMPLANT DEVICE
- \$10,000** TUITION FOR ONE-YEAR OF PRIVATE ORAL SCHOOLING FOR ONE PATIENT
- \$2,500** ONE SET OF HEARING AIDS
- \$1,200** THREE MONTHS OF AUDITORY-VERBAL THERAPY TO TEACH ONE PATIENT TO HEAR AND SPEAK
- \$400** ONE MONTH OF AUDITORY-VERBAL THERAPY TO TEACH ONE PATIENT TO HEAR AND SPEAK
- \$100** ONE PROGRAMMING SESSION FOR A COCHLEAR IMPLANT FOR ONE PATIENT
- \$70** HEARING AID EVALUATION FOR ONE PATIENT
- \$25** COCHLEAR IMPLANT BATTERIES AND IMPLANT CORD FOR ONE PATIENT

FACTS ABOUT DEAFNESS

- Though most people don't often think about hearing loss, there are over 1 million deaf individuals (those with profound hearing loss) in the United States. Over four times that number have severe hearing loss. Four thousand deaf children are born each year. About 3 out of 1000 children have a major hearing impairment.

- Ninety percent of hearing impaired children are born to normal hearing parents who usually do not know how to help them.

- 50-60% of babies born with hearing loss have genetic causes.

- Over 100 of the most common genetic disorders are related to hearing loss

- Hearing loss is identified in newborns more often than all other disorders for which newborn screening tests are done. Universal Newborn Hearing Screening (UNBHS) has been implemented in all 50 states. However, 23-30% of infants who are later found to have

- permanent hearing loss passed their NBHS. Passing a NBH may create a false sense of security in the parents and physicians about a child's potential for hearing loss and cause them to present late for intervention. This fact is support for testing all children again for hearing loss at 10-12 months of age.

- UNBHS has reduced the average age of identification of hearing loss in children from 26 months to the 3 months, and the age of hearing aid fitting from 30 months to 6 months. If a child passes their NBHS and yet subsequently develops hearing loss, the average age of presentation is greater than 4 years old.

- Optimal hearing and spoken language outcomes in children with hearing loss are closely tied to early diagnosis and intervention with medical treatment, hearing technologies and speech and hearing therapy. Early treatment and intervention take advantage of the critical time period of auditory cortical brain development which,

- with late intervention, can never be fully reversed.

- Noise and ageing are the most common causes of adult onset hearing loss. Genetic predispositions affect the degree to which age and noise result in hearing loss in adults.

- 14% of adults ages 45-64 have some degree of hearing loss, as do 33% of people over age 65 and 67% of individuals over age 75.

- In older people, hearing loss is often confused with, or complicated by, conditions such as dementia.

- Frequent noise exposure is one of the leading causes of hearing loss: it may happen slowly over time. Being exposed to everyday noises, such as listening to very loud music or being in a noisy work environment can lead to hearing loss that comes on gradually over many years.

- Adults with hearing loss typically wait on average 7 years before seeking medical attention.

FACTS ABOUT COCHLEAR IMPLANTS

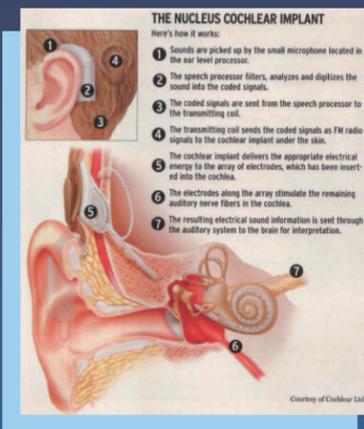
A cochlear implant is a small, complex electronic device that helps provide a sense of sound to a person who is profoundly deaf or severely hard-of-hearing. The implant consists of an external portion that sits behind the ear and a second portion that is surgically placed under the skin (see figure). An implant is comprised of a microphone which picks up sound, a speech processor which selects and arranges sounds, a transmitter and receiver/stimulator which receives signals from the speech processor and converts them into electric impulses, and an electrode array which collects the impulses from the stimulator and sends them to different regions of the auditory nerve. to hearing loss that comes on gradually over many years.

An implant does not restore normal hearing, but it can give a deaf person functional representation of sounds in the environment and aid in the understanding of speech.

- Research has shown cochlear implants to be one of the most cost- effective medical treatments of our day, far greater than coronary bypass surgery or kidney dialysis.

- Children with at least two years of cochlear implant experience are placed in mainstream normal hearing classrooms at twice the rate of hearing-impaired children without implants. This saves the education system up to \$200,000 in cost from first through twelfth grade.

- It costs \$40,000 dollars to implant one child during infancy to the age of three years. Statistics show that for every one dollar spent on cochlear implants, society saves \$25 in specialized services. This calculates to one million dollars in savings per child implanted.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

SUPER STRENGTH

\$10,000+

Sponsors at this level will have their name/logo prominently displayed in one of the following areas: Main Stage, Dance Floor, Food & Beverage Stations, Decor

AMENITIES:

- 10 tickets for Fundraising Event
- Reserved VIP seating for 10 at Fundraising Event (one 10 person table)
- Prominent recognition in Fundraising Event invitation and on event signage
- Prominent recognition on Dallas Hearing Foundation and Event website
- Prominent "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

FLY HIGH

\$5,000+

Sponsors at this level will have their name/logo prominently displayed in one of the following areas: Party Favors, TLC (Tables, Linens, & Chairs), DJ Table

AMENITIES:

- 6 tickets for Fundraising Event
- Reserved VIP seating for 6 at Fundraising Event
- Recognition in Fundraising Event invitation and on event signage
- Recognition on Dallas Hearing Foundation and Event website
- Recognition "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

UNBREAKABLE

\$2,500+

Sponsors at this level will have their name/logo prominently displayed in one of the following areas: Wait Staff Uniforms, Video, Patient Profiles

AMENITIES:

- 4 tickets for Fundraising Event
- Recognition in Fundraising Event invitation and on event signage
- Recognition on Dallas Hearing Foundation and Event website
- Recognition "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

SIDEKICK

\$1,000+

AMENITIES:

- 2 tickets for Fundraising Event
- Recognition in Fundraising Event invitation and on event signage
- Recognition on Dallas Hearing Foundation and Event website
- Recognition "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

THANK YOU TO OUR GALA PLANNING COMMITTEE:

JENNIFER CLARK, ASHLEIGH WATSON, MARIA MAYSONETTE, KRISTEN WHALING AND MARTI MARTIN



SPONSOR AND REGISTRATION INFORMATION

I WOULD LIKE TO SUPPORT THE FUNDRAISING EVENT GALA BY UNDER WRITING AT THE FOLLOWING LEVEL:

- | | |
|---|---|
| <input type="checkbox"/> SUPER STRENGTH \$10,000 | <input type="checkbox"/> I am interested in volunteering my time with the Dallas Hearing Foundation. |
| <input type="checkbox"/> FLY HIGH \$5,000 | |
| <input type="checkbox"/> UNBREAKABLE \$2,500 | <input type="checkbox"/> I would like to support the Fundraising Event gala by purchasing TICKETS to the event. |
| <input type="checkbox"/> SIDEKICK \$1,000 | \$175.00 each: _____ (# of tickets) |
| <input type="checkbox"/> I would like to underwrite the Fundraising Event gala but decline to receive the amenities. | <input type="checkbox"/> I would like to support the Fundraising Event gala by purchasing a TABLE at the event. |
| <input type="checkbox"/> I am unable to attend the Fundraising Event gala, but please find enclosed my tax deductible contribution of \$_____ payable to the Dallas Hearing Foundation. | \$1,200 for 8 person table: _____ (# of tables) |
| | \$1,500 for 10 person table: _____ (# of tables) |

CONTACT INFORMATION

NAME OF COMPANY, FOUNDATION OR INDIVIDUAL		
CONTACT PERSON		
TITLE		
ADDRESS		
CITY	STATE	ZIP
PHONE	EMAIL	
NAME AS IT SHOULD BE LISTED IN PRINTED MATERIALS		
TICKET DELIVERY CONTACT/ADDRESS		

BILLING INFORMATION

<input type="checkbox"/> ENCLOSED IS MY CHECK PAYABLE TO DALLAS HEARING FOUNDATION		
<input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> AMERICAN EXPRESS		
NAME ON CARD		
CARD NUMBER	EXPIRATION DATE	/
BILLING ADDRESS (IF DIFFERENT FROM ABOVE)		
SIGNATURE		



SILENT AUCTION AND IN-KIND DONATION FORM

DATE: _____ SILENT AUCTION ITEM IN-KIND DONATION

DESCRIPTION OF DONATED ITEM(S)

RETAIL VALUE: _____

AUTHORIZED BY

POSITION		
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	EMAIL	
SIGNATURE	DATE	
DATE		
RECEIVED BY	DATE	

In-Kind Donors, please return this form with an invoice from your company detailing the retail value of the item(s) donated. Silent Auction Item Donors, please return this form with item(s) donation.

Donations may be mailed to:

DALLAS HEARING FOUNDATION
 7777 FOREST LANE
 C-A94 PMB 143
 DALLAS, TX 75230

Or we will be happy to arrange for pick up. Thank you!

